

SPONSORSHIP PACKAGES

Marketing runs August 1, 2020 - July 31, 2021

How your donation helps families within this program!

We are the only program in Middle Tennessee that travels to a variety of locations to continue spreading the importance of movement for a baby. Our goal is to build a community of connections and resources for families. Therefore, your donation will go towards our scholarship program for those who cannot afford our Infant classes.

SILVER PACKAGE \$500

- Logo & Ad Posted on Social Media
- Logo & Link to Website on our Home Page (for 1 year)
- ¼ Page Ad in Monthly Newsletter (for 1 year)
- Multiple Distribution Opportunities

GOLD PACKAGE \$1,000

- Logo & Ad Posted on Social Media
- Logo & Link to Website on our Home Page (for 1 year)
- ¼ Page Ad in Monthly Newsletter (for 1 year)
- Multiple Distribution Opportunities
- Table at our Annual Open House
 - estimate 100+ families attending
 - additional social media exposure
- Guest Writer in our Monthly Newsletter
- Product/Service Shout Out on our Podcast (launching this Fall!)
- Name/Logo on Vinyl Banner hung at all locations where classes are held

KEY BENEFITS OF SPONSORSHIP:

- 1-2 email blasts on a daily basis
- 6,000+ social media reach on a weekly basis
- 1,100+ website visitors on a monthly basis
- Brand exposure to 28 Williamson County Elementary Schools & 10+ Maury County Elementary Schools
- Additional brand exposure with Franklin Road Academy, Centennial High, etc.
- Average Household Income of our Market is \$115,204
- Average Age of our Market is 33

**All social media and website marketing is recorded for proof of benefit*

To purchase a sponsorship package, please contact Marie Mastrodonato at 615-795-7607 or visit our website at www.nashelitegymnastics.com/playhouse-infant-program

Playhouse Infant Program

playhouseinfantprogram@gmail.com

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